

## AGENDA

VisitCape Executive Board

*FRIDAY, May 3, 2024*

*1:30 P.M.*

Cape Girardeau Convention and Visitors Bureau  
220 North Fountain Street

Kenneth Haskin – City Government - Board

Randy Kluge – Drury Hotels - Board

Rob Gilligan – Cape Chamber – Board

Nate Saverino – SEMO Athletics - Board

John Echimovich – Midamerica Hotels–Board

Carl Ritter – NSSC Promoter - Board

Josh Thompson – VisitCape Staff

Joshua Robison -VisitCape -Staff

Brenda Newbern – VisitCape Staff

### Executive Committee Discussion Items – 05/03/2024

- I. Call meeting to order.
- II. Welcome
- III. Approval of minutes from April 4, 2024, meeting.
- IV. Experience Development Specialist
  - a. Recap Sports ETA
  - b. Review of Sales Activity
- V. Office Administrator
  - a. Eclipse Recap
  - b. Visitor Requests
- VI. Executive Director
  - a. March 2024 High Five Analytics
  - b. March 2024 HMR
- VII. Executive Board Member Discussion
  - Open Discussion: Review calendars for a retreat date.

Next meeting will be Friday, June 7, 2024

Meeting adjourns.



Cape Girardeau Convention & Visitors Bureau

Visitcape.com

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